



Mrs Pamela Herbert



MRS PAMELA Herbert, wife of our former Chairman, Jim Herbert, died peacefully in her sleep on May 17th at the age of 85.

Pamela first became involved with the company following her marriage in 1948, and for the first few years she and Jim lived in the flat above the Company showrooms at 6 & 7 West Smithfield.

During her life she was an active supporter of the company, helping out when the occasion demanded.

She joined our delivery team in the period of decimalisation in 1971, and drove a company van around London and the Home Counties.

Her duties involved picking up the old scales showing £sd and delivering

back machines converted to the new decimal currency.

But she will best be remembered for the many company social events which she hosted over more than 20 years.

In 1966 and 1967, at the time of an earlier 'credit crunch' – then called the 'credit squeeze' – she organised Christmas barn dances at Yew Tree Farm.

In June 1977 she gave a Silver Jubilee party at Doveden Hall, followed by further barn dances up until 1980.

'An active supporter of the company, she helped out when the occasion demanded'

When she and Jim moved to Wickhambrook in the mid '80s she again hosted summer garden parties with tea and games at Street Farm.

Pamela was a director of the company for 18 years until 1991, often asking the difficult question at a Board Meeting.

Pamela had not been in the best of health in recent times, and in 2007 moved to live with her daughter Linda in Wepstead, remaining there until her death.